

Ali TATAR

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Research Interests:

- Political Marketing
- Consumer Behaviors
- Organizational Behaviors
- Total Quality Management

Background:

Dr. Tatar completed his high school in Istanbul, then continued his BA in Ankara at Kara Harp Okulu and in Izmir at 9 Eylül University, and received his MBA in Marmara University in 2001. While working as a military officer in various cities in Turkey, he managed to continue his academic work and acquire his doctorate from Marmara University, in 2007. He gave national security lessons in high schools across the nation for many years. His responsibilities in the military consisted of collecting data, foreseeing the missing points and making out the big picture of the enemy and presenting the findings to the commander so that it can be settled on a decision. Even though this hectic work environment, he still dedicated himself to learning and education. In 2017, he worked as a part-time assistant professor in Mediterranean Carpasia and had his first chance after years to step inside a learning bubble and develop himself further as an academician. He would like to concentrate more on the relationship between the working principle of the brain and decision-making. Dr.Tatar is willing to pursue his career as an academician and never-ending learner. Also as a sportsman, he regularly climbs, cycles, runs and does yoga. He speaks moderate English. Has one daughter.

Some of the Publications:

- 1- Bir askeri hazır giyim imalat işletmesinin lojistik sistemine ait depo ve stok kontrol faaliyetlerinin barkod destekli otomasyonuna ilişkin vaka çalışması (A case study about a military garment industry's logistic system about the storehouse control services using the barcode system).
- 2- Siyasal pazarlama açısından siyaset kurumu imajının seçmenler tarafından algılanmasına ilişkin bir uygulama (An implementation about the way voters perceive political institutions' public opinions in terms of political marketing)
- 3- Tatar, A., Develi, E.İ., ve diğ., "Collaboration in Supply Chain Management and Assessment of Collaboration in Turkish Chain Store", Uluslararası Lojistik Kongresi, Dokuz Eylül Üniversitesi Deniz İşletmeciliği ve Yönetim Yüksekokulu, İzmir, Aralık 2004, ss. 338-347.
- 4- Tatar, A., Ene, S., "Eğitim Kurumlarında Hizmet Kalitesinin Ölçümü ve Bir Özel İlköğretim Okulunda Uygulama (Evaluation of Service Quality in Education Institutions and an

Application in a Private School) ", Marmara Üniversitesi, Sosyal Bilimler Enstitüsü, Öneri Dergisi, C.9 S.33, Ocak 2010, ss.99-108.