

Professor Dr. Ş. Alpay Ataoğ

Research Interests:
Management
Human Resources
Management

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Photograph

BACKGROUND

Alpay Ataoğ received the B.sc.Business Administration Department at Economics and Commercial Sciences School,Izmir,Turkey,1967 and the Ph.D. in Business Administration from the University of Aegean in 1974.He Has worked in the Aegean and 9 September Universities from 1967 till 2000 as a instructor,Associate Prof., Professor and Department Head.Later he has worked as a researcher in London College of Printing and Institute of Personnel Management,Great Britain(1978;1979).During the 2003-2005 Academic years he worked department of Public Relations and Advertising,Kyrgyzstan Turkish- Manas University as a Department Head of Communication Faculty. He has worked in Girne American University North Cyprus from 2006 till 2011 as a Dean of Faculty of Communication and Media Studies. He has been appointed as Dean of Business Administration Faculty and Vice Rector of Mediterranean Karpasia University ,North Cyprus (2014-2016).

SOME OF THE PUBLICATIONS:

- 1.An Analysis of Public Relations Model in TRNC, , GAU,Kyrenia(a common Project), 2009
- 2.An Analysis of Public Relations Model in Kyrgyzstan(a common Project),Manas University Pub.73,Bishkek, 2005
- 3.Human Resources Management (a common study),Fakülteler Kitapevi, Izmir 2004
- 4.Enterpreneur Women Profile,DEU Rectorate, (a common Project), Izmir,1996
- 5.An Analysis of Public Relations Model in Turkey,DEU Rectorate Pub.94/131,(a common Project),Izmir 1994
- 6.Career Management,Hava Teknik Okulla Komutanlığı Basımevi,Gaziemir,Izmir,1992
- 7.The Manager Profile of Turkish Private Sector Industries,TOBB Pub.235/122,(a common Project),1992
- 8.Halkla İlişkiler,Izmir ,1991/1987
- 9.The Role Perception of Tourism Personnel in the Promotion of Türkiye's(a common study) Leisure Recreation and Tourism Abstract(L.R.T.A.) USA December 1991