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Research Interests:

- **Trade**
- **Marketing**

Degree	Area	University	Year
Bachelors	Trade and Marketing	Donetsk National University	2003
Masters	Trade and Marketing	Donetsk National University	2004
Phd	World Economy and International Relations	National Academy of Science of Ukraine	2013

Publications

The author of about 50 publications in Ukraine and abroad (Russian Federation, Czech Republic, Lithuania, Poland, Bulgaria, Serbia), co-author of 5 books: “The Analysis of the Marketing in the International Tourism Market” (2005), “Marketing Management: New Projects Solutions” (2007), “Retail Marketing” (2007), “Marketing-mix in the International Tourism Market” (2008), “Tourism Marketing: Opportunities and Development Priorities” (2009).