

ÖZGEÇMİŞ

1. **Adı Soyadı: Ayşen BERBEROĞLU**
2. **Doğum Tarihi: 27/07/1986**
3. **Unvanı: Yard. Doç. Dr.**
4. **Öğrenim Durumu: Doktora**

Derece	Alan	Üniversite	Yıl
Lisans	İşletme	Uluslararası Kıbrıs Üniversitesi	2007
Y. Lisans	İşletme	Uluslararası Kıbrıs Üniversitesi	2009
Doktora	İşletme	Uluslararası Kıbrıs Üniversitesi	2015

5. Akademik Unvanlar:

Doktora – Uluslararası Kıbrıs Üniversitesi (Temmuz 2015)
Yardımcı Doçent - Uluslararası Kıbrıs Üniversitesi (20 Haziran 2019)

6. Yönetilen Yüksek Lisans ve Doktora Tezleri

6.1. Yüksek Lisans Tezleri

1. Mote N. J. I. and Berberoglu A. 2016 Effects Of Compensation On Job Satisfaction: A Case Study In Major Private Hospitals In The Southwest Region Of Cameroon
2. Beyaz İ. and Berberoglu A., 2016 Kıbrıslı Türk Devlet Memurlarının Hedonik ve Faydacı Tüketim Eğilimlerinin Demografik Özellikleri Açısından Değerlendirilmesi
3. Nkingne C. M. and Berberoglu A., 2017 Impact Of Coach Leadership Skills, Communication And Athletes Perception Of Infrastructures On The Coach-Athlete Relationship In Cameroon
4. Bale E. Z. A. and Berberoglu A., 2017 Influence Of Technology And Training Presence On Perceived Innovativeness And Performance Of Employees: A Case Of Two Five Star Hotel Nicosia
5. Mezue C. K. and Berberoglu A., 2017 The Influence Of Marketing Communication On Consumer Buying Intention: A Case Study Of Unilever, Nigeria
6. Haider Z. and Berberoglu A., 2017 The Impact Of Workplace Stressors On Work Quality Of Nurses: Case Study Of Private Medical Institutions In TRNC
7. Gülakdeniz E. and Berberoglu A., 2017 Çalışanların Eğitim ve Kariyer Yönetimi Algılarının Örgütsel Bağlılık Üzerine Etkisi

8. Haraç Ö. ve Berberoğlu A., 2017 "Demografik Özelliklerine Göre Öğrencilerin Üniversite Tercihlerini Etkileyen Faktörler: Uluslararası Kıbrıs Üniversitesi Örneği"
9. Ishaq M. and Berberoğlu A., 2017 The Impact Of Customer Relationship Management On Satisfaction And Loyalty: A Case Of Lemar Supermarket Customers In Northern Cyprus
10. Akiode O. B. and Berberoğlu A., 2017 Effect Of Training And Development On Employee Effectiveness On Job in Northern Cyprus: A Case Study Of Banks in Nicosia
11. Gökçe G. ve Berberoğlu A. 2017 KKTC'deki Akaryakıt İşletmeleri Örneğinde Müşteri Sadakati ve Müşteri İlişkileri Yönetimi Algısını Belirleyen Faktörler
12. Çalışkan H. ve Berberoğlu A. 2017 Dijital İşe Alım Yöntemlerinin Çalışan Memnuniyetine ve Marka İmajına Etkisinin Demografik Faktörler Açısından Değerlendirilmesi
13. Zulu O. and Berberoglu A. 2018 Influence Of Empowerment On Organizational Commitment And Performance: A Case Of Five Star Hotels, Nicosia
14. Olanrewaju F. and Berberoglu A. 2018 Impact Of Different Leadership Styles On Employee Performances In Small And Medium Size Business In Nigeria
15. Olayinka, M. and Berberoglu A. 2018 Influence Of Organizational Culture On Corporate Sustainability and Organizational Performance: A Case Shell Petroleum Development Company (Spdc), Nigeria
16. Mushungwasha, N. and Berberoglu, A. 2018 Influence Of Contraception Use Knowledge Provision On Service Satisfaction Of Foreign Female Students
17. Kamilov, R. and Berberoglu, A. 2018 Çalışma Süresiyle Liderlik Tarzları, Mobbing Algısı Arasındaki İlişki ve İş Tutumuna Etkisi
18. Ilochonwu N. C. and Berberoglu, A. 2018 The Impact Of Training On Employee's Performance: A Case Study On Private Healthcare Practitioners In Northern Cyprus
19. Ertürk Y. ve Berberoğlu A. 2018 Ürün Farklılaştırma Stratejisi Kapsamında Kafelerde Satılan Fincan Türk Kahvesi'nin Sunumunda Yapılan Farklılıkların Kurum İmajına ve Müşteri Sadakatine Etkisi
20. Şahin Y.ve Berberoğlu A. 2018 Kariyer Yönetimi İle Eğitim Ve Geliştirmenin Örgütsel Bağlılığa Etkisi: Levent Şirketler Grubu Örneği
21. Çolak N. ve Berberoğlu A. 2019 Eğitim ve Kariyer Yönetiminin İş Doyumu ve Örgütsel Performans Üzerindeki Etkisi
22. Abiodun S. R. ve Berberoğlu A. 2019 The Relationship Between Demographic Variables, Human Resource Planning and Employee Performance in Small and Medium Scale Business in Nigeria

23. Rashidat E. S. ve Berberođlu A. 2018 “The Relationship Between Demographic Variables, Human Resource Planning And Employee Performance In Small And Medium Scale Business In Nigeria”
24. Torun M. ve Berberođlu A. 2019 “Otomobil Sektöründe Marka İmaji Ve Müşteri Memnuniyetinin Tutumsal Bağlılık Ve Marka Sadakati Üzerindeki Etkisi: KKTC Örneđi”
25. Kibirige H. ve Berberođlu A. 2019 “Effects Of Empowerment On Employee Burnout And Performance (Case Of Mulago National Referral Hospital)”
26. Akpomiemie K. R. ve Berberođlu A. 2019 “The Influence of Perceived Value and Brand Image on Consumers’ Decision Making. A Case Study on International Students In Trnc.”
27. Chenjerai B. ve Berberođlu A. 2019 “Evaluation of the Demographic Variables In Terms Of Word Of Mouth and Social Media Usage Which Facilitates Consumer Buying Behavior. The Case Of University Students In Northern Cyprus”
28. Dibi S. ve Berberođlu A. 2019 “İnternet Bankacılıđı Hizmetlerinin Müşteri Memnuniyeti Ve Marka Bağlılıđı Üzerindeki Etkisi: KKTC Örneđi”
29. Dibi E. ve Berberođlu A. 2019 “Quality Management In Health Care: Influence On Patient Satisfaction And Trust”
30. Civisilli E. ve Berberoglu A. 2020 “Uygulanan Ambargolar, Devlet Teşvikleri, Teknoloji ve Pazarlama Stratejileri Açısından Tarimin Kuzey Kıbrıs Türk Cumhuriyeti’ndeki Gelişimi”
31. Poku B. and Berberoglu A. 2020 “The Influence of HRM practices on employees Performance in terms of Intrinsic and Extrinsic Motivation Factors”
32. Huseynzade A. and Berberoglu A. 2020 “Marka İmajının ve Markaya Duyulan Güvenin Marka Bağlılıđı Üzerindeki Etkisi: Akıllı Telefon Sektöründe Bir Araştırma (KKTC’de İkamet Eden Öğrenciler Üzerinde Bir Araştırma)”
33. Othman I. and Berberoglu A. 2020 “Influence of product design and internet literacy on customer decision making and internet – based marketing Efficiency: case study Erbil-governorate-Iraq”
34. Karimzada E. and Berberoglu A. 2020 “KKTC’deki Devşet Hastanelerinin E-Sađlık Uygulamasının Farkındalıđı, Adaptasyonu ve Kurum Seçimi Üzerindeki Etkisi: Üniversite Öğrencileri Üzerine Bir Araştırma”

6.2. Doktora Tezleri

1. Hameed A. And Berberoglu A. 2020 “The Role of Intellectual Capital in Organizational Performance: A Study of Small and Medium Businesses In Erbil” DBA Thesis
2. Hankir D. And Berberoglu A. 2020 “The Effect of Compensation, Training and Knowledge Transfer, and Creativity Culture on Employee Performance within the hotel industry in Lebanon.” DBA Thesis

7. Yayınlar

7.1. Uluslararası hakemli dergilerde yayınlanan makaleler (SCI / SCI Expanded & SSCI & Arts and Humanities)

Garanti, Z., & Berberoglu, A. (2018). Cultural Perspective of Traditional Cheese Consumption Practices and Its Sustainability among Post-Millennial Consumers. *Sustainability*, 10(9), 3183.

Berberoglu, A. (2018). Impact of organizational climate on organizational commitment and perceived organizational performance: empirical evidence from public hospitals. *BMC health services research*, 18(1), 399.

7.2. Uluslararası diğer hakemli dergilerde yayınlanan makaleler

Berberoğlu, A. (2014). Consumers' Need for Uniqueness, Bandwagons and Snobs: A Study on Consumers in Northern Cyprus. *Interdisciplinary Journal of Research in Business*, 3 (6), 53-61

Saracel N., Erülgen A. & Berberoğlu A. (2014). Evaluation of Six Psychological and Ethical Egoism Cases. *Turkish Journal of Business Ethics*, 7(1), 1-40

Berberoğlu A. & Seçim H. (2015). Organizational Commitment and Perceived Organizational Performance among Health Care Professionals: Empirical Evidence from a Private Hospital in Northern Cyprus. *Journal of Economics and Behavioral Studies*, 7 (1), 64-71

Saracel N. & Berberoglu A. (2016). The Search for New Union Strategies: Turkish Cypriot Trade Unions. *International Journal of Research in Social Sciences*, 6 (7), 265-282

Krebish, H. A. K., & Berberoglu, A. (2019) "The Effect of Management (Style) on Cost of Quality for Sustainable Engineering Projects" *International Journal of Science and Research (IJSR)* 8 (12)

Berberoglu, A. (2020). COVID-19 Pandemic in North Cyprus. *Journal of Clinical and Experimental Investigations*, 11(4), em00742. <https://doi.org/10.5799/jcei/8213>

Hameed A. and Berberoglu A., (2020). "The Role of Intellectual Capital in Organizational Performance: A Study of Small and Medium Businesses In Erbil," *International Journal of Science and Business*, IJSAB International, vol. 4(4), pages 144-156.

Hankir D. And Berberoglu A. (2020) "The Effect of Compensation, Training and Knowledge Transfer, and Creativity Culture on Employee Performance within the hotel industry in Lebanon." *European Journal of Business and Management* (currently in print)

7.3. Uluslararası bilimsel toplantılarda sunulan ve bildiri kitabında (*Proceedings*) basılan bildiriler

Berberoglu A., Ymerali E., “*Importance of Web Sites as Public Relations Tool in the Institutions of Higher Education “Evaluation of Cyprus International University’s Website”*”, International Symposium on Public Relations – Nicosia, April 2009

Berberoglu A., “*Organizational Commitment and Duration of Work: A Case Study Of Limasol Turkish Cooperative Bank, North Cyprus*”, 1st International Conference on Business and Economics, Thessaloniki, Greece, 6-8 May 2010

Berberoglu A., Unar E., “*Relation between Organizational Learning and Organizational Commitment: Case Study of a Private Bank in North Cyprus*”, 3rd European Conference on Intellectual Capital, Nicosia, Cyprus, 18-19 April 2011 (CPCI-SSH)

Berberoglu A., “*Consumers’ Need for Uniqueness, Bandwagons and Snobs: A Study on Consumers in Northern Cyprus*” 2nd Workshop on Fashioning Management, Antwerp, Belgium, 29-30 October 2013

Berberoglu A. “*Influence of Shop Window Displays on Consumer Attitudes: A Study Regarding Fashion Retailers in Northern Cyprus*” 7th International Textile Conference, 10th-11th of November 2016, Polytechnic University of Tirana, Tirana, Albania

Haraç Ö. Berberoğlu A. “*Demografik Özellikleri Açısından Öğrencilerin Üniversite Tercihlerini Etkileyen Faktörler*” 3. Kıbrıs Uluslararası Eğitim Araştırmaları Kongresi, 7-10 December 2017, Famagusta, Cyprus

Zulu O., Berberoglu A. “*Influence of Empowerment on Organizational Commitment and Performance: A Case of Five Star Hotels, Nicosia*” 1st International EMI Entrepreneurship and and Social Sciences Congress, 27-29 April 2018, Kıbrıs Sosyal Bilimler Üniversitesi, Nicosia, Cyprus

Krebish H. A., Berberoglu A. “*The Impact of Management (Style) on Cost of Quality in Engineering Projects.*” 5th International Project and Construction Management Conference IPCMC2018, 16-18 November 2018, Acapulco, Kyrenia, Cyprus

Berberoglu A., “*Influence of Social Media Marketing on Consumer Engagement and Purchase Intentions*” ICOAEF’19, V. International Conference on Applied Economics and Finance & EXTENDED WITH SOCIAL SCIENCES) April 8-9-10, 2019 / Kyrenia – North Cyprus (T.R.N.C.)

TORUN M. ve BERBEROĞLU A. “*Otomobil Sektöründe Marka İmajı ve Müşteri memnuniyetinin Tutumsal Bağlılık ve Marka Sadakati Üzerindeki Etkisi: KKTC Örneği*” 3rd International EMI Entrepreneurship and and Social Sciences Congress, 28-30 June 2019, Kıbrıs Sosyal Bilimler Üniversitesi, Nicosia, Cyprus

GÜLAKDENİZ E. ve BERBEROĞLU A. “*Çalışanların Eğitim ve Kariyer Yönetimi Algılarının Örgütsel Bağlılık Üzerine Etkisi*” 3rd International EMI Entrepreneurship and and Social Sciences Congress, 28-30 June 2019, Kıbrıs Sosyal Bilimler Üniversitesi, Nicosia, Cyprus

Hasan Rüstemoğlu & Ayşen Berberoğlu “*Gender Inequality in The Labor Market: Comparative Analysis For South Korea and Turkey*” 7th International Conference on Gender Studies: GENDER, SPACE, PLACE & CULTURE GSPC19, 10-12 October 2019, Famagusta Cyprus

7.4. Yazılan uluslararası kitaplar veya kitaplarda bölümler

7.4.1. Kitap Bölümü

Garanti, Z., & Berberoglu, A. (2018). Cultural Perspective of Traditional Cheese Consumption Practices and Its Sustainability among Post-Millennial Consumers in the book “The Close Linkage between Nutrition and Environment through Biodiversity and Sustainability: Local Foods, Traditional Recipes and Sustainable Diets” Editor: Alessandro Durazzo, October 2019, MDPI Books, ISBN 978-3-03921-383-2

7.5. Ulusal hakemli dergilerde yayınlanan makaleler

7.6. Ulusal bilimsel toplantılarda sunulan ve bildiri kitabında basılan bildiriler

7.7. Diğer yayınlar

8. Projeler

“The importance of Political communication and its effects on Elections in TRNC” Supported By Ministry of Education TRNC, 2009.

“2015-2016 Kuzey Kıbrıs Rekabet Edebilirlik Raporu / 2015-2016 North Cyprus Competitiveness Report” Cyprus Turkish Chamber of Commerce, 2016

9. İdari Görevler

- Vice Director, Institute of Graduate Studies and Research, CIU (December 2018- February 2020)
- Faculty Transfer Coordinator, CIU (2015-2018)
- ECTS Committee Member, CIU (2015-2017)
- Faculty Web Coordinator, CIU (Spring 2017)
- FIBAA Accreditation Committee Member, CIU (2013-2015)
- Faculty Course Coordinator, CIU (2009-2011)
- Institute Course Coordinator, CIU (2007-2012)

10. Bilimsel ve Mesleki Kuruluşlara Üyelikler

11. Ödüller

Üniversite ve Fakülte Birinciliği (İktisadi ve İdari Bilimler Fakültesi – Uluslararası Kıbrıs Üniversitesi, 2007)

12. Son iki yılda verdiğiniz lisans ve lisansüstü düzeydeki dersler için aşağıdaki tabloyu doldurunuz.

Courses Taught in English Language (Undergraduate Level)

- Introduction to Business
- Microeconomics
- Macroeconomics
- Interpersonal Communication
- Business Communication

- Organizational Behavior
- Human Resources Management
- Strategic Management
- Ethics and Social Responsibility
- Small Business Management
- Organization Theory
- Managerial Economics

Courses Taught in Turkish Language (Undergraduate Level)

- İşletme I
- İşletme II
- Yönetim Bilimine Giriş
- Girişimcilik

Courses Taught in English Language (Graduate Level Master & PhD.)

- History of Management Thought
- Human Resources Management
- Organization Design

Courses Taught in Turkish Language (Graduate Level)

- Yönetim Düşünce Tarihi
- İnsan Kaynakları Yönetimi
- Üretim Yönetimi
- Endüstri İlişkileri